



JOURNEY FOR HOPE

AN
EVENING
GALA

**FRIDAY,
OCTOBER 30**

HOLIDAY INN FARGO





ABOUT JEREMIAH PROGRAM

Jeremiah Program is a nationally recognized nonprofit organization using a proven, holistic approach to transform families from poverty to prosperity two generations at a time. Through safe and affordable housing, quality early childhood education, empowerment and life skills training, and support for career-track education, Jeremiah Program prepares determined single mothers to succeed in the workforce, readies their children to succeed in school, and reduces generational dependence on public assistance. After fundraising in Fargo-Moorhead for more than seven years, we broke ground on the Fargo-Moorhead campus in June 2017 and opened to families in January 2018. Today, the program houses 19 families and 31 children. Our safe and affordable housing can host up to 20 families and our early childhood development center can serve up to 52 children.

ABOUT JOURNEY FOR HOPE

Just as our families transition from various stages of life, our event guests join us on a different journey each year.

This year's event will include:

- **Event program including a keynote speech from a Jeremiah Program mother**
- **Cocktail reception with cash bar**
- **Five-star, full-course meal**
- **Wine bottles available for purchase**
- **Live auction**
- **Silent auction with a variety of items, categories and price points**
- **Fund-A-Family Auction**
- **Heads/Tails Game during live auction**

DETAILS:

- **Sponsorship opportunities range from \$2,500 to \$10,000 (see above)**
- **Full Table Sponsorship: \$1,000 (8 seats)**
- **Raffle Tickets: \$100/ticket**
- **Heads/Tails Paddles: \$20/ticket**
- **Individual Ticket: \$125/person**

SPONSORSHIP AGREEMENT

Company Name _____

Contact Name _____

Contact Title _____

Phone _____

Email _____

Address _____

Website _____

City _____ State _____ ZIP _____

Signature _____

Please scan and e-mail agreement to:

Andrea Williams, Director of Development
awilliams@jeremiahprogram.org
701-552-5553

For payment info, please contact:

Angi Follman, Office Manager
afollman@jeremiahprogram.org
701-297-2586



	Journey* \$10,000	Trip \$7,500	Excursion \$5,000	Passport \$2,500
Heads/Tails Sponsor	Name/Logo on bid paddle and heads/tails paddle			
Registration & Mobile Site Signature Page	Advertisement page on event registration site and mobile site			
Video/Presentation	Choice of presentation (three minutes) or video commercial (1 minute)	Choice of presentation (one minute) or video commercial (30 seconds)		
Guest Seating	One Table (8 guests) VIP seating	One Table (8 guests) VIP seating	One Table (8 guests)	½ Table (4 guests)
Social Media	<ul style="list-style-type: none"> • Story on Facebook (video or text) (2,000 followers) • Instagram posts (standalone) 	<ul style="list-style-type: none"> • Story on Facebook (video or text) (2,000 followers) • Instagram posts (standalone) 	<ul style="list-style-type: none"> • Story on Facebook (video or text) (2,000 followers) • Instagram posts (group) 	<ul style="list-style-type: none"> • Story on Facebook (video or text) (2,000 followers) • Instagram posts (group)
Digital Marketing (Event Signage)	<ul style="list-style-type: none"> • Featured in event video • Color ad on screen 	Color ad on screen	Logo on screen	Name on screen
Event Signage	<ul style="list-style-type: none"> • Single sponsor Poster • Table Sign 	<ul style="list-style-type: none"> • Group poster • Table Sign 	<ul style="list-style-type: none"> • Group poster • Table Sign 	<ul style="list-style-type: none"> • Table Sign
Online Marketing	<ul style="list-style-type: none"> • Hyperlink logo on Jeremiah website • Electronic invitation (distribution 2,200) 	<ul style="list-style-type: none"> • Hyperlink logo on Jeremiah website • Electronic invitation (distribution 2,200) 	<ul style="list-style-type: none"> • Hyperlink logo on Jeremiah website • Electronic invitation (distribution 2,200) 	<ul style="list-style-type: none"> • Hyperlink logo on Jeremiah website • Electronic invitation (distribution 2,200)
<ul style="list-style-type: none"> • Print Marketing • Save-the-date • Invitation • Program • Forum/Magazine Ads • Annual report 	<ul style="list-style-type: none"> • Annual Report • Invitation (2,200 distribution) • Program ad (cover page) • Print ads 	<ul style="list-style-type: none"> • Annual Report • Invitation (2,200 distribution) • Program ad (full page) 	<ul style="list-style-type: none"> • Annual Report • Invitation (2,200 distribution) • Program ad (half page) 	<ul style="list-style-type: none"> • Annual Report • Invitation (2,200 distribution) • Program ad (quarter page)
Media Relations (Nearly 400,000 annual impressions)	Print, online and broadcast pitches	Print, online and broadcast pitches	Print, online and broadcast pitches	Print, online and broadcast pitches