Ending the cycle of poverty, two generations at a time.
20,000 SINGLE MOTHERS WITH CHILDREN LIVE IN POVERTY in Southeast MN. These families face nearly insurmountable barriers to economic stability.

OPPORTUNITY:
A PATH OUT OF POVERTY IN ROCHESTER-SOUTHEAST MN

When we build a Jeremiah Program, together we can:

• **Break the cycle of intergenerational poverty** that costs our communities millions in public assistance

• **Empower and protect single mothers and children** who are significantly more vulnerable to harm when living in poverty

• **Provide employers with well-educated, well-trained, capable and qualified women** ready to launch careers in their Southeast Minnesota communities

Together we can:

• **Ensure young children can access their full potential** by being ready for Kindergarten

• **Reduce health and mental health care costs** from the physical and emotional trauma poverty exacts

• **Exchange crime rates and health disparities with healthy, safe, strong communities**
SUPPORT FOR CAREER-TRACK COLLEGE EDUCATION
A college degree creates a path out of poverty. Jeremiah Program’s professional coaches help low-income single mothers set educational goals, choose a career-track path, and get into and through their degree program.

QUALITY EARLY CHILDHOOD EDUCATION
Our early childhood development center provides high quality Head Start and Early Head Start programming delivered through our partnership with Families First of Minnesota.

SAFE, AFFORDABLE HOUSING
Our 64,836 square-foot campus will be home to 40 families where women will grow as parents, succeed as students, and prepare for a career-track profession.

EMPOWERMENT AND LIFE SKILLS TRAINING
Empowerment courses promote accountability and a deep understanding of how beliefs impact outcomes. Weekly life skills classes address career development, economic independence, physical and emotional health, and positive parenting. Coaching helps to integrate skills into everyday actions.

SUPPORTIVE COMMUNITY AND COACHING
Supportive community begins with Jeremiah sisterhood; by taking this journey together, women grow in self-confidence and develop cooperative relationships. Coaches work one-on-one offering women support, advice and accountability in dealing with daily challenges and opportunities.
“If there’s one thing I’ve learned from my time at Jeremiah, it’s that even the most daunting goals can be achieved. Against those initial, terrible odds, my little family is not just surviving; we’re thriving.”

COURTNEY, Jeremiah Program Minneapolis-Saint Paul campus graduate from Southeast MN (left) and her daughter AUTUMN

NATIONAL JEREMIAH PROGRAM OUTCOMES, 2016

✓ 100% of graduates able to afford safe housing

✓ $47,609 is the average annual income of graduates from the past five years

✓ More than 90% maintain consistent employment
“When I was 11 years old, my mother was in prison for the manufacturing and distribution of methamphetamines. My father had remarried a woman with significant mental health issues. She kicked me out of the house just before my twelfth birthday, and when my Dad moved to South Dakota with one of my six siblings, I ended up in a foster care home. The foster care system was my home until about three years later when I convinced my case worker I should live with my mother who had recently been released from prison. Even though I had no real memories of her, the option seemed better than foster care. We shared a room in my aunt and uncle’s house until they kicked her out. My mom was back to using again. A while later, they kicked me out too, which was just about the time my mom went back to prison.”

From this unpromising beginning, Brittany continued on an equally ill-fated path. In high school, she lived with a man 8 years her senior, and although she managed to graduate, she continued to struggle with homelessness. Eventually Brittany became pregnant with Grayson. Just after he was born, his father left, leaving her a single mom without a job, a story similar to so many others.

At a recent gathering of community leaders in Rochester, Minnesota, Brittany described how finally, at Jeremiah Program, she found the support and resources she needed to build a promising future for herself and her child.

“[At Jeremiah Program], I finally had someone who had my best interest at heart and was always very honest with me. The staff were always there to remind me I have control over my situation and my choices. Early on, Jeremiah helped me figure out funding for my education and helped me find a program that would allow me to graduate with a Bachelor’s degree in two years. Having a Life Coach was amazing. She helped me keep a long-term focus. My stay at Jeremiah was, at that time, the longest I had ever had at one address in my life.”

Brittany earned her Associate’s degree in Business Administration at Inver Hills Community College and Bachelor of Science degree in Business Administration with a minor in Digital Marketing from Saint Mary’s University in Minneapolis.

“I would never have been able to finish my degrees without the on-site child development center for my son and the community of women I lived with on campus. It was a blessing and a relief to know Grayson was in a safe place, and that while I was working on my education, he also was receiving all the benefits to be Kindergarten ready. [With the other families], we both made friendships I’m sure will last a lifetime. I would do anything, any time, for any one of them. They would absolutely do the same for me.”

Today, Grayson just started 2nd grade. “I think about what our life would have been like without Jeremiah Program, and it terrifies me.” Brittany has solid employment and a career in management. She remains engaged with Jeremiah Program, serving on the Young Professionals Board and is also a Parent Advisor with the Aspen Institute in Aspen, Colorado, and volunteers with the Omidyar Network.
EVERY $1 INVESTED IN A JEREMIAH PROGRAM FAMILY CAN RETURN UP TO $4 TO OUR COMMUNITY.
(WILDER RESEARCH)

“The Jeremiah Program is a proven transformational approach that breaks the cycle of multi-generational poverty and provides broad community benefit. Stable, affordable housing is a cornerstone of healthy communities, and the Coalition is pleased to contribute funding toward housing units for 40 families in the program.”

STEVE BORCHARDT, Director for the Coalition for Rochester Area Housing
The Rochester Campus is located on Valley High Drive, near Lourdes High School, on land generously donated and appraised at $840,000.
The Rochester-Southeast MN Jeremiah Program provides a safe and comfortable campus environment and affordable housing facility with a licensed, on-site Child Development Center, community meeting and communal gathering space, and 24-hour security monitoring.

- **64,836 Square Foot Campus** - serving 40 low-income families
- **2-Floors Upper Level Family Housing** - 36 two-bedroom and 4 three-bedroom units
- **Fully Furnished** - with beds, dressers, desk, sofa, table, and fully equipped kitchen
- **On-site Early Childhood Education Center** - for 64 children
- **Empowerment and Life Skills Training Center**
- **Outdoor Play Areas** - featuring plenty of safe, sturdy equipment and areas for play
- **Mom’s Career-Track Study Center**
- **Library**
- **Family Engagement / Living Room**
- **Parent Observation Area for Child Development**
- **Community Meeting and Communal Gathering Space**
- **First Floor Offices** - for support staff and management
- **Common Kitchen** - fully equipped
CAMPAIGN GOALS AND OBJECTIVES

CAPITAL CAMPAIGN GOAL: $16.2 MILLION

REMAINING TO RAISE
(With Committed Contributions and Pending Public Investment)

COMMITTED
(Corporate, Foundations, Private)

PENDING
(Federal, State and County Public Investment)
Includes investments from: MN Housing Finance Authority and Olmsted County Sales and Energy Tax Rebates

OBJECTIVES:

FALL 2018
1. Complete execution of Private “Quiet” Phase
2. Recruit & Enroll Initial Cohort Group
3. Launch Empowerment and Career-Track Programming
4. Launch Annual Fund Initiatives
5. Plan for Public Phase Capital Campaign Launch

SUMMER 2019
1. Achieve Capital Campaign Goal in Pledges and Commitments
2. Break Ground

SUMMER 2020
1. Stabilize 40 Families in Safe, Rochester Campus Housing
2. Open on-site Child Development Center operations for 64 children
✓ Jack and Mary Ann Remick donate land appraised at $840,000.

✓ Mayo Clinic via Coalition for Rochester Area Housing commits a $320,000, 0% interest, deferred loan.

✓ $525,000 received in local philanthropy to support campus development costs.

LONG TERM SUSTAINABILITY

- **Diversified revenue streams** with strong public/private partnership and committed equity

- **High performing Community Board of Trustees** bring deep experience in business, finance, governance and oversight

- **Unprecedented Head Start/Early Head Start partnership** with Families First of Minnesota provides significant reduction in annual operating expenses for our on-site Early Childhood Education services

- **Community offers substantial in-kind resources and services**

- **Leveraged resources from national Jeremiah Program staff** to keep management and administrative costs low
YOUR PARTNERSHIP

Join us in building a safe, affordable home for determined young mothers and their children. 20,000 families are in need of your help in Rochester and Southeast Minnesota. Together we can build futures two generations at a time.

“Our hope is that our support will inspire further community investment in Jeremiah Program to accelerate the building of a local campus and truly begin breaking the cycle of poverty for single mothers and their children in Southeast Minnesota.”

SISTER MARILYN GEIGER
President, Rochester
Sisters of Saint Francis

WAYS TO SUPPORT

- Multi-year pledges up to 5 years
- Matching gift challenges
- One-time gifts of cash or stock
- IRA age 70-1/2 distributions
- Planned giving
- Monthly recurring donations

GIVING LEVELS

Pillars of Prosperity
$500,000+

Generations Society
$250,000+

National Visionary Circle
$100,000+

Sustainer Gifts
$50,000+

Empowerment Gifts
$25,000+

Pathfinder Gifts
$10,000+

Journey Gifts
$5,000+

Achiever Gifts
$1,000+

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“Solving poverty is about solving root cause issues. That’s what Jeremiah Program does. Moms become empowered, educated and self-sufficient. Their children get the right development support to prepare them for life success. Together, they thrive. This is worth community investment and for me, my time and resources.”

ELAINE CASE
Chair, Rochester-Southeast MN Jeremiah Program Community Board of Trustees
"Supportive Community" is one of Jeremiah Program’s foundational pillars.

Since launching our initiative to bring Jeremiah Program to Southeast Minnesota, I have been overwhelmed and inspired by the commitment of our local community to help single mothers and their children desperately seeking a path out of poverty. With generous contributions from local government, business, education, philanthropic, and faith communities, and a legacy gift of land by Jack and Mary Ann Remick, we are well on our way to building these determined families a home.

Please join us in preparing single mothers from Southeast Minnesota to excel in the workforce, ready their children for success in school and reduce generational dependence on public assistance.

Together, we are doing something wonderful that acting alone we could not. Together we are building a Jeremiah Program.

With gratitude,

JoMarie Morris
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