



EXECUTIVE SUMMARY

Since its inception 20 years ago, Jeremiah Program has impacted the lives of 3,600+ single mothers and their children, empowering them to lift out of poverty and into prosperity. In its second decade, Jeremiah successfully expanded to five new locations outside of its first campus communities in Minneapolis-St. Paul, MN including Austin, TX; Fargo-Moorhead, ND; Boston, MA; Rochester-Southeast, MN; and Brooklyn, NY.

Over the next five years, Jeremiah will focus on increased impact in existing communities while responding to opportunities in new communities through delivery of its five core services for mothers and children. Jeremiah seeks to impact more than 4X more mothers and children by pursuing the following three new, cost-effective strategies while leveraging efficiencies across the current model.



Strategic Objective – Grow

Scale the Jeremiah impact through three key growth initiatives including:

- Leverage current assets and pursue partnerships in housing and early childhood education
• Expand the Jeremiah recipe of 2Gen services to new campus communities, addressing the needs of both mothers and their children
• Expand thought leadership reach and influence to lead transformational change for 2Gen programs



Strategic Objective – Pursue Excellence & Innovation

Leverage lessons learned to drive maximum impact while maintaining quality of services to families, and continue to innovate for the future. Initiatives include:

- Test/service product expansion of existing intellectual property
• Explore technology solutions
• Expand program eligibility
• Build Jeremiah brand



Strategic Objective – Measure Impact

Invest in data collection to assess results, refine the program, and report out on Jeremiah’s impact through two primary initiatives:

- Create an organization-wide measurement framework
• Conduct an impact evaluation to measure long-term outcomes

To achieve this impact, Jeremiah will invest an estimated 5-year funding total of \$50.5M across the organization (\$14M more than steady state 5-year fundraising projections), and will continue to transform lives with donors’ support.

Jeremiah’s 5 Core Pillars



Safe & Affordable Housing



Career-Track Education



Quality Early Childhood Education



Supportive Community



Empowerment & Life Skills Training



OUR MISSION

End the cycle of poverty for single mothers and their children two-generations at a time.

Look at the Difference Jeremiah Program Has Made in the Past Year!

20/20 Vision 2Gen Summit

Hosted more than 300 national leaders in an open dialogue about 2 generation solutions and how to interrupt generational poverty.



494 Moms & Children

Partnered with 494 mothers and children in six communities across the country to set them on a path from poverty to prosperity



2,270 Sessions

Offered 2,270 one-to-one coaching sessions to help mothers plan and stay on track with their education, career, and family goals

National Recognition

Jeremiah Program was profiled in the U.S. Department of Health and Human Services' Self-Sufficiency Series focused on how nonprofit organizations can make a significant impact to end poverty in the United States.



141 Families

Provided 141 families with a safe and affordable furnished apartment on a Jeremiah Program residential campus and coached 33 additional families participating in our non-residential programs in Boston and Brooklyn to find safe and affordable housing with local housing partners



252 Workshops

Conducted 9 prerequisite empowerment courses and 252 life skills workshops and celebrated 54% of student mothers earning the Jeremiah Program distinction of Academic All-Star by earning a 3.0 GPA or higher



89% of Children

Celebrated 89% of children performing at or above age-appropriate benchmarks in at least four out of five development areas



21,000 Hours

Volunteers contributed more than 21,000 hours of service to our families, a donated value of nearly \$513,000

“Jeremiah has helped me work toward the life my son and I deserve. I’m safe here.”

LIBBY, PROGRAM PARTICIPANT
(JEREMIAH PROGRAM MINNEAPOLIS-SAINT PAUL)