Fundraiser Ideas

Here some ideas for starting your own fundraiser. However, I encourage you to think creatively and out-of-the-box to personalize your fundraiser and plan what fits your needs best!

Yoga or Fitness Event
Host a yoga or fitness event to benefit Jeremiah

Store Sales or Ticket Proceeds
Contribute a % of your store sales or event ticket sales

Facebook Fundraiser
Start a Facebook Fundraiser and share it on your page

Work Place Campaign
Start a fun giving campaign at work i.e. penny wars

Host an Event or Party
Host an event or party at your home or a local venue

Donations in lieu of gifts
Ask for donations instead of gifts

Need Help?

Need help with ideas or planning your fundraiser? Contact Lianna Cotant, Individual Gift Officer, at 651-332-5015 or lcotant@jeremiahprogram.org.
Getting Started

Here's a list of steps and things to consider when planning your fundraiser:

1. Reach out to Jeremiah Program for assistance and to discuss your fundraiser.
2. Brainstorm ideas for your fundraiser. Check out our Fundraiser Ideas page or get friends and family involved.
3. Consider your budget, interests, goals, size of event and time availability when deciding on a fundraiser idea.
4. Choose a date, time and location for your fundraiser.
5. Promote your event via social media, email or mail, at work and with friends and family. Jeremiah can also provide brochures, a table at your event, or other collateral.
6. Host your event and collect all donations! Make sure to receive names and addresses from donors, and address all monetary donations to Jeremiah Program, Minneapolis-St. Paul to receive a receipt!
7. Send a post-event thank you to all who participated and/or donated with a post-event recap (how much was raised, etc.).
8. Share an event recap on social media!

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Tips for a Successful Fundraiser

Plan Early
You should start planning four to six months ahead of time. Brainstorm ideas, date/time and location of your fundraiser.

Promote
Start promoting your fundraiser three months in advance. Promote on social media, at work, with friends and family, etc. Consider using our template kit for ideas.

Take Photos
If hosting an event, make sure to take photos to share on social media and/or email. If hosting a Facebook Fundraiser, post shout-outs to people who have donated. Use #JeremiahProgramMSP

Say Thank You
Make sure to send a thank you email or note to everyone, include pictures if possible, who participated or donated to your fundraiser. Post a thank you shout-out on social media as well.

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How Jeremiah Can Help

Here's a list of ways Jeremiah Program can help with planning and execution of your fundraiser:

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**Before your fundraiser**

We can help advise on what type of fundraiser may be best for your needs and goals.

We can provide promotional collateral such as save-the-date, invite, and flyer templates, etc., as well as promote your fundraiser on our social media channels.

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**During your fundraiser**

A Jeremiah Program representative can be present at your fundraiser to answer questions, give a quick speech, and/or accept donations (via remittance envelopes or squares).

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**After your fundraiser**

We can provide post-event follow up templates for your guest/donors.

We can provide post-event follow up on our social media channels.

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Contact Lianna Cotant, Individual Gift Officer, at 612-332-5015 or lcotant@jeremiahprogram.org with any questions.