Jeremiah Program

2018 Annual Report

Living Out the Legacy of Jeremiah Program

Daughter of graduate brings success model full circle

You get out of it what you put into it, especially where prosperity is concerned. Part of the success formula for Jeremiah Program alumnae Salome meant her daughter Iris was going to be a college graduate.

"Not going to college was not an option," says Iris, who is now a senior at Saint Catherine's University in Saint Paul, Minn.

Taking after her mom, a first-generation college graduate, Iris is tenacious and ambitious, taking college credits throughout high school with a goal to graduate from college in four years.

She's double majoring in Business Management and Social Work while working full time as an assistant manager at Chipotle. Iris is true to her word, and she is planning to graduate on her own timetable.

"The dean of academics told me, 'You're not going to be able to double major and graduate in four years,'" Iris recalls of their first meeting. "I said 'Okay, but I'm going to do it.'"

Both mom and daughter credit Jeremiah for instilling drive and determination for their success through education. A career-track education was part of the secret sauce that turned Salome's life around after she became one of the first participants in Jeremiah Program nearly two decades ago.

"It wasn't easy, it was very hard," said Salome. "There's no way I could have done it without Jeremiah Program. As cliché or corny as it sounds, it's true. There's no way. Even now at forty, with a great career and my own place, it's still really hard being a single mom. It was such a gift. You reap the benefits for the rest of your life, and your children's lives."

"There's no way I could have done it without Jeremiah Program … It was such a gift. You reap the benefits for the rest of your life, and your children's lives."

Family, faith and determination

Family, faith and determination: these three tenets have defined Victoria's journey. A single mom to her son, Dominic, she describes Jeremiah as the catalyst to transforming her life. "Looking back I never thought I could be where I am today. Jeremiah changed that. Everything that's hard is worth fighting for. Before coming to Jeremiah, I was homeless, sleeping on floors, and taking buses in the rain with my baby. I fought my way here. I knew it was where I was supposed to be."

During her two and half years at Jeremiah, her son Dominic has thrived in the Early Childhood Education Center (CDC), moving from infant, to toddler and now to the young preschool room. Victoria credits the CDC teachers for challenging Dominic and readying him for kindergarten and beyond.

Victoria's family has always supported her, especially her grandmother and brother. Her brother spoke about Victoria at her recent graduation from Jeremiah, giving her credit for the hard work she has put in toward her Dental Office Support Certificate and the perseverance it takes to create a different life for her and Dominic.

Faith carries Victoria through difficult times, helps create lasting bonds with other Jeremiah moms and even helps her co-parent with Dominic's father and stepmother. "It's all for our son," she said. "We want to be better as a family for Dominic."

Victoria has many aspirations for the future, including going back to school, perhaps for her teaching license. "My heart has always been with kids," she says. "Doors are opening for me to work in a school."

Victoria is strong, resilient and surrounded by an incredible support system of family, friends, Jeremiah staff and fellow residents. She has big goals, the foundation and tools to get her there and the hope and perseverance to carry her, and Dominic, forward.

"Looking back, I never thought I could be where I am today."

First Graduate of Jeremiah Program Fargo-Moorhead

This article is reprinted with permission from The Forum of Fargo-Moorhead. Original story by Kim Hyatt.

Photo by David Samson

After four years of studying and tests, (Olivia Foss) is starting as a nurse in Sanford Health's oncology department. "I think being a mom is probably the hardest job—the best, but definitely the hardest and most rewarding," she said while playing with son Leo after a day at Rasmussen College. She's one of the first moms to graduate from college among those living at the Fargo-Moorhead Jeremiah Program campus in south Fargo.

Single mothers often face major financial challenges that can impede degree completion, with childcare costs topping the list. While single mothers work in addition to attending school, it can negatively impact grades with less time devoted to studying.

But Foss found more time to study when she moved into the Jeremiah Program campus. Prior to this, she was living on her own and working full time to afford rent and childcare.

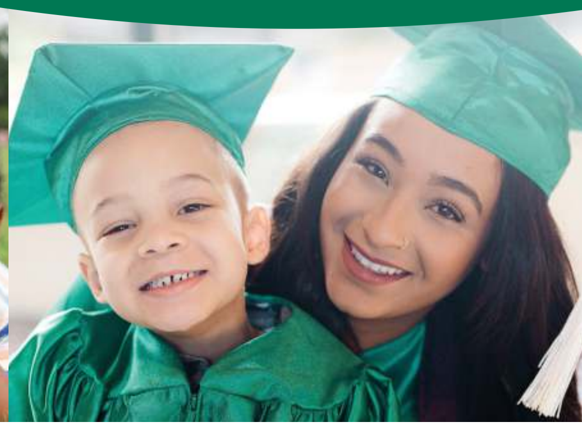
"Since living here I didn't have to work full-time, I just work part-time. Reducing my hours really helped me focus more on school," she said. "And just having the support of the program—Leo loves the day care, he loves the school."

Foss was initially hesitant about applying for Jeremiah Program. Her sister, Whitney Wright, worked as the program's event and volunteer manager, so Foss found herself volunteering before going through a 12-week empowerment course that's required before moving in.

"I felt like there were more people who needed this who don't have a support system," Foss said. "Living here has shown me it's about having a safe place to live and building relationships with more moms going through the same thing. Our circumstances might not be the same, but we're in the same place."

"Living here has shown me it's about having a safe place to live and building relationships with more moms going through the same thing."

Jeremiah Program


We are pleased to share some national highlights from this past year. Thanks to your support, we:

- **Completed a new five-year strategic plan** with the goal to impact 4X more mothers and children by 2023.
- **Hosted a 20/20 Vision Summit in Minneapolis,** convening more than 300 people to share challenges and best practices for transforming families two generations at a time.
- **Formed a Diversity, Equity, and Inclusion Advisory Council** of diverse Jeremiah staff, board members, and graduates to ensure voices from across the organization are valued and reflective of our communities.
- **Developed a new organization-wide evaluation framework** to track more outcomes for Jeremiah families, guide program design, and pave the way for a robust external impact evaluation.
- **Celebrated the grand opening of our new Fargo-Moorhead campus,** which houses 20 furnished apartments and a licensed child development center to support families while mother and child attend school.
- **Raised 90% of our capital campaign goal** to break ground on a new campus in Rochester-Southeast MN and began serving our first families through our signature empowerment training.

5 Program Pillars

1. Career-track college education
2. Quality early childhood education
3. Safe, affordable housing
4. Empowerment & life skills training
5. Supportive community

Our Mission

End the cycle of poverty for single mothers and their children two generations at a time.

Partnered with
638
women & children
in six cities across the United States in a variety of program services

The larger community showed their support for Jeremiah by contributing more than
24,000
volunteer hours

82%
of children
enrolled in our child development centers demonstrated age-appropriate development

90
new moms
set their families on a path to success by completing **empowerment training**

55% **of moms**
achieved a GPA of **3.0** or higher

Moms remained on track to reach their goals by cumulatively participating in
3,075
coaching sessions

Jeremiah Program

Visionary Circle 2019

The Visionary Circle recognizes extraordinary levels of cumulative giving.

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\+ *new members*

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The Michael J. O'Connell Society honors the brilliant legacy of Jeremiah's Visionary Founder. The society recognizes individuals who have provided for Jeremiah Program in their estate plans.

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* *deceased*

+ *new members*

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5ive

Imagine Express

Jeremiah Program AUSTIN

Residential campus with 35 furnished apartments, on-site child development center and more.

With your generous support, we:

Provided safe, affordable housing to **28 families** living in residence

Guided **19 women** through empowerment training

Celebrated **86%** **of children** in our Child Development Center demonstrating age-appropriate development

Celebrated **2 moms** graduating from their postsecondary program

Received **4,861 hours** of hands-on support from our committed volunteers

"My son and I have built a great foundation at Jeremiah Program, and he will know that anything is possible after seeing what I've been through."

– Deja, Jeremiah mom

In 2018, we partnered with 105 women and children in Austin, pre-admissions through graduation. Most moms attended Austin Community College (ACC), located within easy walking distance of families' homes. ACC has been a committed partner since we began serving families in 2013, working closely with Jeremiah staff to ensure moms are supported in their degree programs. Several moms are also attending Texas State University and the University of Texas.

We partnered with United Way of Greater Austin in 2018 with the goal of integrating the 2Gen approach throughout our entire community. The City of Austin/Travis County is the first metropolitan area in the country to develop a 2Gen Strategic Plan that uses social services as a mechanism for promoting economic mobility for both generations of a family.

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Starbucks Coffee

Jeremiah Program | BOSTON

Innovative model using partnerships for early childhood education and housing with a target to serve 150 families by 2022.

With your generous support, we:

Celebrated
5 moms
earning their associate's degree, all of whom continued on to pursue a bachelor's degree

Celebrated
47% of moms
achieving a GPA of **3.0** or higher

Partnered with
50 women and children
in Boston, pre-admissions through graduation

Enrolled
96% of children
in an accredited education program

Received
900 hours
of hands-on support from our committed volunteers

"Jeremiah Program is the foundation for my family's overall wellness. Because of the support we receive, we are able to succeed."

– Kaisha, Jeremiah mom

Our innovative program continued to grow in 2018 as we focused on building community among 22 Jeremiah families and preparing for future growth. Program Evaluation & Research Group (PERG) completed an evaluation of our new approach to service delivery in Boston, concluding that it is cost-effective and scalable for a large population.

Using PERG's findings as a blue print for growth, we completed a new strategic plan, with a goal to serve 150 families annually by 2022. We are incredibly grateful to Wellington Management Foundation for their initial investment in our expansion through a $200,000 Catalyst grant.

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Jeremiah Program | FARGO MOORHEAD

Residential campus with 20 furnished apartments, on-site child development center and more.

With your generous support, we:

***Partnered with* 44 women & children** in Fargo-Moorhead, pre-admissions through graduation

Provided safe, affordable housing for **18 families**

***Celebrated* 64% of moms** achieving a GPA of **3.0** or higher

***Raised* $89,000** during Giving Hearts Day, **doubling** the amount raised in 2017

Provided quality early learning for **18 children** from these residential families through our new on-site child development center

"I have grown so much as a person already and I am so happy to be in a program that has put my son and me on a better path. I feel like I finally have a fresh start and a place to call home."

– Kristie, Jeremiah Program mom

FARGO - MOORHEAD | Thank You

2018 was a landmark year as we celebrated the grand opening of our new residential campus and began moving families into safe, affordable housing. We reached 90% occupancy by the end of the year and established an endowment through the generous support of prominent local donors.

The Fargo-Moorhead community has welcomed Jeremiah with open arms – more than 500 volunteers contributed 2,500 hours in 2018. In their recent plan to end homelessness, the North Dakota Interagency Council on Homelessness cited Jeremiah Program Fargo-Moorhead as an example of the kind of successful strategies needed to end generational poverty.

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Jeremiah Program | MINNEAPOLIS SAINT PAUL

Jeremiah's first residential campuses with a total of 77 furnished apartments, on-site child development centers and more.

With your generous support, we:

Provided safe, affordable housing to **100 families**

Welcomed **39 new families** to our Twin Cities campuses

Celebrated **9 moms** graduating with postsecondary degrees

Celebrated **55% of moms** achieving a GPA of **3.0** or higher

Celebrated **19** preschoolers graduating from our child development centers, prepared for kindergarten and beyond

Continued partnering with **Greater Minneapolis Crisis Nursery** to provide on-site mental health services to moms and train staff in a trauma-informed model of care

"I am in awe and proud of the life I have created for my son and me. I am filled with joy to be living the life I now get to live. I have broken the cycle in so many ways, and my son is a living example of that. He is growing up feeling loved, valued, safe and empowered. Jeremiah helped me see that and I taught him that myself."

– Brittany, Jeremiah graduate

In 2018, we partnered with 382 women and children in the Twin Cities. In our early childhood education centers, 82% of our children were at or above age-appropriate development benchmarks. Surveyed graduate moms left Jeremiah Program earning an average of $22.25/hour ($46,280/year).

We welcomed our new Executive Director, La Juana Whitmore, in July, who brings a wealth of both business and nonprofit experience. Thanks to a group of volunteer consultants from Optum, we redesigned our life skills programming with direct input from Jeremiah moms, including a new curriculum covering topics mothers find most relevant to their day-to-day lives.

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Hardenbergh Foundation

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Hillswood Foundation

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Kinney Family Foundation

John Larsen Foundation

The James B. Linsmayer Foundation

Margaret Rivers Fund

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Minneapolis Area Realtors Foundation

The Minneapolis Foundation

Minnesota Department of Employment and Economic Development (DEED)

North Star Fund of The Minneapolis Foundation

Otto Bremer Trust

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Sayer Family Foundation Fund of the Catholic Community Foundation

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121 Benefits

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Thomson Reuters

Wells Fargo

Xcel Energy

Special Thanks

Amy Zaroff Events + Design

Enticing Entertainment

Famiglia Meschini

The First Impressions Group

Linen Effects

Bob Maley Family Dentistry

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Summit Mortgage Corporation

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Tournament Sponsors

Best & Flanagan LLP

Data Recognition Corporation

Norwest Mezzanine Partners

Pohlad Companies

PwC

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Hole in One Sponsor

BMW of Minnetonka

Special Thanks

Angie's BoomChickaPop

Jeremiah Program | NEW YORK

Newest progressive model combining residential and partner models for early childhood education and housing.

With your generous support, we:

Ensured **all children accessed high-quality early learning through an ongoing partnership with SCO Family of Services**

Helped
8 moms
from our first empowerment group enroll in Medgar Evers College

Held
a second round of empowerment training for a new group of
10 moms

Facilitated **community service opportunities for families**

Established **a Community Board of Trustees**

"My favorite part of the program is the empowerment courses. It taught me that I can change; if I don't like my circumstances, I can change it. I also liked the fact that it was like group therapy where we can share in a judgment-free space."

– Domenique, Jeremiah mom

In 2018, we grew our presence in the Brownsville neighborhood of Brooklyn, partnering with 39 women and children in the community and building strong relationships with local organizations serving single-mother families.

Wilder Research recently completed an external evaluation of our New York program, projecting up to an 11:1 Return on Investment for Jeremiah mothers and children in Brownsville. Given this potential for radical impact, we completed a new strategic plan that focuses on dramatically increasing the number of families we serve and continuing to build innovative community partnerships.

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Retiring Board Member

Liz Alexander

Jeremiah Program | ROCHESTER SOUTHEAST MN

Opening in 2019, Jeremiah's newest campus will feature 40 furnished apartments, an on-site child development center and more.

With your generous support, we:

Celebrated
100%
participation and high ratings on our first participant survey

Offered families holistic support through
165
individual coaching sessions

Established
a Community Board of Trustees

Began serving
families, with
8 **women** participating in our first round of empowerment training

Received
1,680
hours of hands-on support from our committed volunteers

"If it weren't for Jeremiah, I would be jobless and homeless. The drive to change my life and my daughter's life is so strong now. I now think every day, 'I can, I am, and I will!'"

– Kayla, Jeremiah Program mom

2018 was a tremendous year of growth for our Rochester-Southeast MN program. Unprecedented city, county, state, corporate, private and faith-based philanthropic support has raised all but $1.25M of our total $16.2M Capital Campaign goal and launched programming to our first group of families.

Together we are doing something wonderful that acting alone we could not. We are on track to break ground in 2019 on a 65,000 square foot campus with 40-units of safe, affordable housing and more. Our on-site child development center will offer Head Start and Early Head Start for 64 young children through a partnership with Families First of Minnesota.

Rochester-SE Minnesota Board of Trustees 2019

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Mayo Clinic Community Contributions Program in Rochester

Olmsted County

Olmsted Medical Center Regional Foundation

Rochester Area Foundation

The Rotary Clubs of Rochester

US Bancorp Foundation

Archie D. & Bertha H. Walker Foundation

CONSOLIDATED BALANCE SHEETS

December 31, 2018 and 2017

ASSETS	2018	2017
CURRENT ASSETS		
Cash	$1,962,800	$1,749,773
Restricted Cash	353,051	1,661,069
Accounts Receivable, Net	83,142	323,791
Current Portion of Pledges Receivable, Net	1,915,598	1,978,581
Prepaid Expenses	165,614	144,129
Total Current Assets	**4,480,205**	**5,857,343**
PROPERTY AND EQUIPMENT		
Land and Improvements	1,672,786	1,672,786
Buildings and Improvements	20,602,032	16,161,990
Office Furniture and Equipment	632,346	535,442
Residential Furniture and Equipment	1,029,053	859,304
Capital Projects in Progress	176,641	3,933,621
Total	**24,112,858**	**23,163,143**
Less: Accumulated Depreciation	**7,698,993**	**6,891,417**
Net Property and Equipment	**16,413,865**	**16,271,726**
OTHER ASSETS		
Investments	9,972,800	8,764,718
Investment in Campus Building Partnerships	4,894,697	4,894,697
Assets Held in Trust	342,198	394,969
Restricted Reserves and Escrows	448,696	419,561
Long-Term Portion of Pledges Receivable, Net	822,341	1,093,783
Intangible Assets, Net	-	167
Total Other Assets	**16,480,732**	**15,567,895**
Total Assets	**$37,374,802**	**$37,696,964**

December 31, 2018 and 2017

LIABILITIES AND NET ASSETS	2018	2017
CURRENT LIABILITIES		
Accounts Payable	$179,832	$514,906
Accrued Payroll and Related Benefits	231,844	159,268
Accrued Real Estate Taxes	72,382	63,732
Deferred Revenue	11,111	49,444
Other Current Liabilities	22,219	15,697
Capital Lease Payable, Current	3,440	3,255
Total Current Liabilities	**520,828**	**806,302**
OTHER LIABILITIES		
Mortgages Payable, Net of Discount	6,432,648	5,929,533
Less: Unamortized Financing Fees	(101,264)	(106,673)
Capital Lease Payable, Less Current Portion	7,209	10,649
Total Other Liabilities	**6,338,593**	**5,833,509**
Total Liabilities	**6,859,421**	**6,639,811**
NET ASSETS WITH DONOR RESTRICTION:		
With donor restriction: Undesignated	5,323,726	3,152,896
Undesignated: Limited Partnership - Noncontrolling Interest	2,375,694	2,939,115
Designated	16,448,550	16,550,584
Total Net Assets - Without Donor Restriction	**24,147,970**	**22,642,595**
- With Donor Restriction	**6,367,411**	**8,41**
Total Net Assets	**30,515,381**	**31,057,153**
Total Liabilities and Net Assets	**$37,374,802**	**$37,696,964**

CONSOLIDATED STATEMENT OF ACTIVITIES

Year ended December 31, 2018

	2018		
	Without Donor Restriction	With Donor Restriction	Total
REVENUES AND SUPPORT			
Grants and Contributions	$4,220,059	$2,700,385	$6,920,444
Special Event Income *(Net of Direct Benefits of $215,969)*	1,105,634	-	1,105,634
Interest and Dividend Income	152,163	30,392	182,555
Rental Income	315,336	-	315,336
Child Care Income *(Net of Subsidies of $13,710)*	1,056,261	-	1,056,261
In-Kind Contributions	179,490	-	179,490
Other Support	4,564	-	4,564
Net Assets Released from Restrictions	3,082,704	(3,082,704)	-
Total Revenues and Support	**10,116,211**	**(351,927)**	**9,764,284**
EXPENSES			
Program	7,188,837	-	7,188,837
Support Services:			
General and Administrative	797,123	-	797,123
Fundraising	1,896,105	-	1,896,105
Total Support Services	2,693,228	-	2,693,228
Total Expense	**9,882,065**	**-**	**9,882,065**
CHANGE IN NET ASSETS FROM OPERATIONS	**234,146**	**(351,927)**	**(117,781)**
NONOPERATING INCOME (LOSS)			
Loss on Investments	(290,526)	(125,977)	(416,503)
Change in Assets Held in Trust	-	(33,338)	(33,338)
Contributions for Future Capital Projects	-	25,850	25,850
Net Assets Released from Restrictions:			
Capital Projects	1,561,755	(1,561,755)	-
Total Nonoperating Income (Loss)	**1,271,229**	**(1,695,220)**	**(423,991)**
CHANGE IN NET ASSETS	**1,505,375**	**(2,047,147)**	**(541,772)**
Change in Net Assets Attributable to the Noncontrolling Interest	563,421	-	563,421
CHANGE IN NET ASSETS – CONTROLLING INTEREST	**$2,068,796**	**$(2,047,147)**	**$21,649**

CONSOLIDATED STATEMENT OF ACTIVITIES

Year ended December 31, 2017

	2017		
	Without Donor Restriction	With Donor Restriction	Total
REVENUES AND SUPPORT			
Grants and Contributions	$4,206,431	$1,097,503	$5,303,934
Special Event Income *(Net of Direct Benefits of $173,606)*	939,849	-	939,849
Interest and Dividend Income	121,126	26,001	147,127
Rental Income	278,959	-	278,959
Child Care Income *(Net of Subsidies of $13,567)*	986,965	-	986,965
In-Kind Contributions	219,252	-	219,252
Other Support	1,881	-	1,881
Net Assets Released from Restrictions	1,591,007	(1,591,007)	-
Total Revenues and Support	**8,345,470**	**(467,503)**	**7,877,967**
EXPENSES			
Program	5,636,137	-	5,636,137
Support Services:			
General and Administrative	865,772	-	865,772
Fundraising	1,621,150	-	1,621,150
Total Support Services	2,486,922	-	2,486,922
Total Expense	**8,123,059**	**-**	**8,123,059**
CHANGE IN NET ASSETS FROM OPERATIONS	**222,411**	**(467,503)**	**(245,092)**
NONOPERATING INCOME (LOSS)			
Gain on Investments	751,981	192,772	944,753
Change in Assets Held in Trust	-	42,878	42,878
Contributions for Future Capital Projects	-	2,677,576	2,677,576
Net Assets Released from Restrictions:			
Capital Projects	1,402,015	(1,402,015)	-
Total Nonoperating Income	**2,153,996**	**1,511,211**	**3,665,207**
CHANGE IN NET ASSETS	**2,376,407**	**1,043,708**	**3,420,115**
Change in Net Assets Attributable to the Noncontrolling Interest	496,946	-	496,946
CHANGE IN NET ASSETS – CONTROLLING INTEREST	**$2,873,353**	**$1,043,708**	**$3,917,061**

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