

Jeremiah Program

AUSTIN | BALTIMORE | BOSTON | BROOKLYN | FARGO-MOORHEAD
LAS VEGAS | MINNEAPOLIS | ST. PAUL | ROCHESTER-SOUTHEAST MN

www.jeremiahprogram.org

FOR IMMEDIATE RELEASE

CONTACT

Gillian Linden

gillian@rosengrouppr.com

703.402.6507

Jeremiah Program to Open New Campus in Las Vegas

National Nonprofit Expands Footprint in Multiple Markets to Support Single Mothers and Disrupt Systemic Paths of Poverty

LAS VEGAS (February 25, 2022)—[Jeremiah Program](#) (JP), a national nonprofit with one of the most successful strategies for disrupting generational poverty by building economic mobility among single mothers and their children, today announced it will expand its two-generational model to Las Vegas. JP uniquely sits at the nexus of everything we are navigating as a country – supporting 100% women, 100% single moms experiencing poverty, 100% student parents in pursuit of economic mobility, and 80% BIPOC.

JP Las Vegas will start with a non-residential model that is reflective of the organization’s commitment to building strong partnerships and leveraging current ecosystems across the city in service of the single mom student parents and their children. Las Vegas has a diverse portfolio of options supporting economic mobility, but many of the resources available are not delivered through a two-generation framework centering single moms in pursuit of a post-secondary degree.

“JP is a national thought leader on generational poverty and the systemic barriers facing single-parent families. Our success lies in our commitment to meeting the moment, addressing structural inequities, and supporting the leadership of women most proximate to the issues of early childhood education, college access, income inequality and access to affordable housing,” said Chastity Lord, President & CEO, Jeremiah Program. “With the pandemic disproportionately affecting single mothers, families experiencing poverty and people of color, the potential reach and impact of Jeremiah Program has only grown. We are proud to create this opportunity in Las Vegas and hopeful about the positive effect we will have in partnership with other resources currently doing great work in the community.”

Over [27% of Nevada’s family households are headed by a single parent](#), and nearly 1 in every 3 single mother families live in poverty. Young single parents disproportionately come from Black and Latinx families who face structural barriers in accessing higher education, quality jobs and economic mobility. Research shows that achievement gaps between children in low-income households and those in higher-income households emerge in the earliest years of life, and these disparities widen as children grow older. Households led by

CONTINUED

single mothers are especially vulnerable to economic insecurity and the pandemic has exacerbated preexisting inequalities.

“In order for our children to succeed, we must close the achievement gap and build a better future for children, families, and communities,” said Dr. James Maxwell Ed.D, Executive Director, Clark County Acelero. “Jeremiah Program is a wonderful partner in creating those opportunities and advancing that priority in our community. Having their innovative two generational model in Nevada is a welcome asset to our families.”

“We are excited to build out our JP Las Vegas leadership team with partners and perspectives from the Las Vegas community, and look forward to recruiting our first class of 100 moms and kids this summer,” added Lord.

JP currently operates across seven cities in the U.S. Under its current Strategic Plan, JP is focused on increasing impact through its existing campuses while responding to opportunities to bring its five pillars of service into new communities. In addition to Las Vegas, JP will also launch a new campus Baltimore, Maryland in 2022 as part of its expansion. By 2023, JP seeks to quadruple the number of mothers and children served by pursuing three new, cost-effective strategic priorities and continuing to leverage efficiencies across the current model.

ABOUT JEREMIAH PROGRAM: [Jeremiah Program](#) (JP) is a national organization whose mission is to disrupt the cycle of poverty for single mothers and their children, two generations at a time. JP believes the impacts of generational poverty require the centering of the family unit through a two-generation (2Gen) approach. By investing simultaneously in a mother’s vision for her personal and professional goals and the education of her children, she simultaneously reauthors her family’s outcome as well her community’s—proof points matter. In 2022, JP supported 1,100 moms and children across nine cities in Austin, TX; Baltimore, MD; Boston, MA; Brooklyn, NY; Fargo, ND-Moorhead, MN; Las Vegas, NV; Minneapolis, MN; Rochester, MN; and St. Paul, MN.