Jeremiah Program

MEDIA ADVISORY FOR IMMEDIATE RELEASE

Jeremiah Program hosts 3-day summit to celebrate disrupting the cycle of poverty for single mothers and their children and the power of collective dreaming

'Spark Tank' competition for 'mom-preneuers' a key highlight

WHO: <u>Jeremiah Program</u> (JP), a national nonprofit group headquartered in Minneapolis,

Minnesota

WHAT: A 3-day summit where more than 1,500 single mothers, educators and system

changemakers will gather both in-person and online. JP is widely recognized for its

success in helping single mom households disrupt the cycle of poverty two

generations at a time. A summit highlight is the **Spark Tank Competition** featuring JP "mom-preneurs" who will showcase their entrepreneurial ventures while inspiring

others to step into their power and reclaim their stories through social

entrepreneurship.

WHY: The summit is designed to shift power, celebrate resilience and provide tools for

success for single moms and their children as they face systemic barriers to economic mobility. Attendees will experience small workshops and one-on-one sessions led by experts on a variety of relevant topics. Visit Summit Weekend

Speakers for lineup and for access to photos and bios.

WHEN: Friday, March 7

• 3 – 3:30 p.m. Summit Kickoff – Main Room

4 – 6 p.m.
 5 park Tank Round 1 Pitches – Main Room
 6 – 7 p.m.
 5 park Tank Finalists Announced – Main Room

Saturday, March 8

• 9 –11:15 a.m. Workshops

11:30 a.m.–12:45 p.m. Spark Tank Pitches – Main Room

• 1–4:30 p.m. Workshops

• 7– 9 p.m. Spark Tank Winner and Spark Tank Inspiration Award

Sunday, March 9

• 9 – 10 a.m. JP Legacy Award Finalists Announcement

WHERE: Mystic Lake Center

2400 Mystic Lake Blvd. Prior Lake, Minn. 55372

Media parking: Free surface lot is located across from the center's entrance.

MORE: Onsite media relations support will be available and may be contacted prior to arrival.

Upon arrival, check-in at the summit registration desk. Journalists and

photojournalists may conduct interviews and capture event video. A quiet space is available. Upon arrival check-in at the summit registration desk located on the first level. Plug-ins will be available for recording in the main speaker room and smaller

sessions.

About JP

<u>Jeremiah Program (JP)</u> is a nonprofit organization helping single mothers invest in themselves so they can thrive and take steps towards economic mobility by helping them access higher education, affordable childcare, housing, skills training and career development. JP offers one of the nation's most successful strategies for disrupting poverty, two generations at a time. JP believes that no mother should have to make the untenable choice between investing in herself or supporting her children. JP's holistic approach invites single mothers into the leadership tent and encourages families to bring all of their identities to bear in achieving their goals in pursuit of economic mobility. Founded in 1993, this year JP is supporting nearly 2,000 moms and kids across nine residential and non-residential campuses: Austin, Baltimore, Boston, Brooklyn, Fargo-Moorhead, Las Vegas, Minneapolis, St. Paul and Rochester. To find out more about JP, visit its website, on LinkedIn, Facebook and Instagram.

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