







2024 IMPACT REPORT

“Just being a part of JP, I like the approach of the two generations. I like that approach because the moms, we still matter too. ... I feel seen, I feel heard, and I feel respected.”

—JP BALTIMORE MOM

2024 was another impactful year for JP Baltimore, thanks to supporters like you. Excitingly, we celebrated the first graduate of our Early Childhood Education Fellowship and greatly expanded our partnerships within the 2Gen ecosystem to better support our Baltimore families. While our work is far from finished, let’s take a moment to pause and celebrate the work we accomplished together on behalf of single moms, their children, and our entire Baltimore community.



<p>186 MOMS AND KIDS engaged in JP’s full suite of 2Gen program supports.</p>	<p>62 MOMS SUPPORTED on their post-secondary education journeys.</p>		<p>5 JP MOMS EARNED college degrees, with 2 receiving associate degrees and 3 earning their bachelor’s.</p>	<p>29 NEW MOMS COMPLETED JP’s introductory, three-month Empowerment and Leadership program, designed to emphasize women’s agency and anchor them in their strengths.</p>	<p>100% OF MOMS reported that they would recommend JP to a friend.</p>
<p>\$4K+ INVESTED IN 529 ACCOUNTS for JP kids, making them three times more likely to enroll in college and four times more likely to graduate.</p>	<p>74 KIDS PARTICIPATED in JP-funded summer enrichment opportunities (STEM camps, swim classes, martial arts, gymnastics, and more).</p>	<p>91% OF MOMS reported that JP coaching is helping them progress toward their educational goals.</p>		<p>400+ COACHING SESSIONS focused on college and career guidance and whole-family support.</p>	
	<p>6 MOMS PARTICIPATED in JP’s Early Childhood Education (ECE) Fellowship, with one JP Baltimore mom becoming the first-ever graduate of the fellowship program.</p>	<p>98% OF FAMILIES who received JP-funded tutoring observed progress in their children’s academic performance.</p>	<p>\$4.2K+ INVESTED in family emergency support.</p> 	<p>7 NEW PARTNERSHIPS ESTABLISHED to help provide housing, workforce development, mental health support, and financial education for JP families.</p>	

2024 NATIONAL IMPACT REPORT

JP's Org-Wide National Impact Across Our Nine Campuses

“She stood in the storm and when the wind did not blow her way,
she adjusted her sails.”

—UNKNOWN

NEARLY 2.1K MOMS AND KIDS ENGAGED in JP's full suite of 2Gen program supports.

327 NEW MOMS COMPLETED JP's introductory, three-month Empowerment and Leadership program, designed to emphasize women's agency and anchor them in their strengths.

725+ MOMS SUPPORTED on their post-secondary education journeys.

\$55K+ INVESTED in 529 accounts for JP kids, making them three times more likely to enroll in college and four times more likely to graduate.

140 FAMILIES ACCESSED safe, affordable housing on JP's five residential campuses, tapping into the power of intentional community spaces.

NEARLY 400 JP MOMS, ALUMNI, AND SUPPORTERS attended JP's fourth annual Summit Weekend, designed to foster community and leadership-building opportunities among JP moms.

NEARLY 900 KIDS PARTICIPATED in JP-funded summer enrichment opportunities (STEM camps, swim classes, martial arts, gymnastics, and more).

OVER 60% OF JP'S ALUMNI NETWORK ENGAGED through Summit Weekend and Alumni Fellowship programming.

30 JP MOMS AND TEACHERS PARTICIPATED in JP's Early Childhood Education Fellowship, which provides full tuition coverage and a learning community for JP teachers and moms pursuing careers in ECE.

NEARLY \$50K INVESTED in backup child care, freeing up moms' time to focus on their educational and professional journeys.

98% OF FAMILIES who received JP-funded tutoring observed progress in their children's academic performance.

87% OF MOMS REPORTED that JP coaching is helping them progress toward their educational goals.

89% OF MOMS REPORTED that they would recommend JP to a friend.

235 JP KIDS ACCESSED exceptional birth-to-5 education in our five Child Development Centers, setting the foundation for life-long learning and success.

AVERAGE 4/4 QUALITY RATING in JP Child Development Centers.

\$20K INVESTED in JP moms' new business ventures through JP's annual Spark Tank competition.

NEARLY \$60K INVESTED in family emergency support.

PUBLISHED FIRST-EVER REPORT demonstrating single moms' increased sense of pride and belonging and greater control over their futures as a result of participating in JP's Empowerment and Leadership course.

RELEASED SECOND ISSUE OF IMAGINE, our award-winning JP magazine with a reach of over 15,000 people.

LAUNCHED OUR FIRST "GET OUT THE VOTE" CAMPAIGN to support JP moms' ability to vote.

