



2024 IMPACT REPORT

“This program gives you the best opportunities that you could ever have to help yourself and your children. They’re there if you need help, and they celebrate you and your kids. ... I love it, because there aren’t a lot of programs like that.”

—JP BROOKLYN MOM

2024 was another impactful year for JP Brooklyn, thanks to supporters like you. Excitingly, we welcomed our new executive director, Tiana Stowers-Pearson, who hit the ground running to expand and engage the Brooklyn community of families and supporters. While our work is far from finished, let’s take a moment to pause and celebrate the work we accomplished together on behalf of single moms, their children, and our entire Brooklyn community.



341

MOMS AND KIDS engaged in JP’s full suite of 2Gen program supports.

54

NEW MOMS COMPLETED JP’s three-month Empowerment and Leadership program, with 87% opting to fully join JP Brooklyn.

117

MOMS SUPPORTED on their post-secondary education journeys.



92%

OF MOMS reported that they would recommend JP to a friend.

\$11K+

INVESTED IN 529 ACCOUNTS for JP kids, making them three times more likely to enroll in college and four times more likely to graduate.



84%

OF MOMS reported that JP coaching is helping them progress toward their educational goals.

NEARLY 1,100

COACHING SESSIONS focused on college and career guidance and whole-family support.

170+

KIDS PARTICIPATED in JP-funded summer enrichment opportunities (STEM camps, swim classes, martial arts, gymnastics, and more).



\$5K+

INVESTED in family emergency support.



98%

OF FAMILIES who received JP-funded tutoring observed progress in their children’s academic performance.



2024 NATIONAL IMPACT REPORT

JP's Org-Wide National Impact Across Our Nine Campuses

“She stood in the storm and when the wind did not blow her way,
she adjusted her sails.”

—UNKNOWN

NEARLY 2.1K MOMS AND KIDS ENGAGED in JP's full suite of 2Gen program supports.

327 NEW MOMS COMPLETED JP's introductory, three-month Empowerment and Leadership program, designed to emphasize women's agency and anchor them in their strengths.

725+ MOMS SUPPORTED on their post-secondary education journeys.

\$55K+ INVESTED in 529 accounts for JP kids, making them three times more likely to enroll in college and four times more likely to graduate.

140 FAMILIES ACCESSED safe, affordable housing on JP's five residential campuses, tapping into the power of intentional community spaces.

NEARLY 400 JP MOMS, ALUMNI, AND SUPPORTERS attended JP's fourth annual Summit Weekend, designed to foster community and leadership-building opportunities among JP moms.

NEARLY 900 KIDS PARTICIPATED in JP-funded summer enrichment opportunities (STEM camps, swim classes, martial arts, gymnastics, and more).

OVER 60% OF JP'S ALUMNI NETWORK ENGAGED through Summit Weekend and Alumni Fellowship programming.

30 JP MOMS AND TEACHERS PARTICIPATED in JP's Early Childhood Education Fellowship, which provides full tuition coverage and a learning community for JP teachers and moms pursuing careers in ECE.

NEARLY \$50K INVESTED in backup child care, freeing up moms' time to focus on their educational and professional journeys.

98% OF FAMILIES who received JP-funded tutoring observed progress in their children's academic performance.

87% OF MOMS REPORTED that JP coaching is helping them progress toward their educational goals.

89% OF MOMS REPORTED that they would recommend JP to a friend.

235 JP KIDS ACCESSED exceptional birth-to-5 education in our five Child Development Centers, setting the foundation for life-long learning and success.

AVERAGE 4/4 QUALITY RATING in JP Child Development Centers.

\$20K INVESTED in JP moms' new business ventures through JP's annual Spark Tank competition.

NEARLY \$60K INVESTED in family emergency support.

PUBLISHED FIRST-EVER REPORT demonstrating single moms' increased sense of pride and belonging and greater control over their futures as a result of participating in JP's Empowerment and Leadership course.

RELEASED SECOND ISSUE OF IMAGINE, our award-winning JP magazine with a reach of over 15,000 people.

LAUNCHED OUR FIRST "GET OUT THE VOTE" CAMPAIGN to support JP moms' ability to vote.

