



# 2025 IMPACT REPORT

“Being a mother is not easy, whether you have help or not, and so providing help and structure and support through this journey is the most lovable thing ever.”

—JP BROOKLYN MOM

In 2025 at JP, we sharpened our focus on improving college success for single mothers as rising costs and changes in public assistance intensified pressures on student-parents, particularly women of color. Despite these challenges, our two-generation (2Gen) approach delivered strong, measurable results. Fourteen Brooklyn mothers earned degrees last year, including one alumna who completed a master’s in childhood education. Your partnership made this progress possible — helping JP meet this moment and advance economic mobility for single moms in our community.



## 390

**MOMS AND KIDS** engaged in JP’s holistic 2Gen program supports, advancing family stability and long-term economic mobility.



## 25

**NEW MOMS COMPLETED** JP’s three-month Empowerment and Leadership program, with 84% opting in to JP’s full program, signaling readiness and commitment.



## 95%

**OF MOMS WOULD RECOMMEND** the program to a friend, demonstrating high satisfaction and trust in JP’s impact.

## \$13.5K+

**INVESTED IN 529 ACCOUNTS** for JP kids, making them three times more likely to enroll in college and four times more likely to graduate.



## 92%

**OF MOMS** reported that JP coaching is helping them make measurable progress toward their educational goals.

## 106

**MOMS RECEIVED 1:1 SUPPORT** on their college journeys, preparing themselves for family-sustaining careers.

## 1.6K+

**COACHING SESSIONS** provided targeted college, career, and whole-family guidance.



## 650+

**HOURS OF JP-FUNDED BACKUP CHILD CARE,**

helped remove a critical barrier to JP moms’ college persistence and completion.



## 28

**KIDS RECEIVED PROFESSIONAL PREK-12 TUTORING,** strengthening academic foundations and supporting school success.

## 121

**KIDS PARTICIPATED** in JP-funded summer enrichment opportunities (STEM camps, swim classes, martial arts, gymnastics, and more).

## \$11.5K+

**INVESTED IN EMERGENCY FAMILY SUPPORT,** helping families remain stable during crisis, including SNAP benefit disruptions.

## 2025 NATIONAL IMPACT REPORT

*JP's Org-Wide National Impact Across Our Nine Campuses*

“Some of the best strategies, insights, and strengths come from mothers who are navigating complex systems while raising children and pursuing their dreams.”

—JP MINNEAPOLIS-ST. PAUL ALUMNI FELLOW

**2,232 MOMS AND CHILDREN** engaged in JP's holistic two-generation program supports, advancing family stability and long-term economic mobility.

**OVER 60% OF JP'S ALUMNI NETWORK** engaged through programming and ongoing support.

**242 NEW MOMS COMPLETED** JP's three-month Empowerment and Leadership program, with 85% opting in to JP's full program, signaling readiness and commitment.

**806 MOMS RECEIVED 1:1 SUPPORT** on their college journeys, preparing themselves for family-sustaining careers.

**91% OF JP MOMS WOULD RECOMMEND** the program to a friend, demonstrating high satisfaction and trust in JP's impact.

**10K+ COACHING SESSIONS** provided targeted college, career, and whole-family guidance.

**89% OF MOMS REPORTED** that JP coaching is helping them progress toward their educational goals.

**\$64K+ INVESTED IN TUITION SUPPORT**, including JP's Early Childhood Education (ECE) Fellowship, which supported 21 JP teachers and moms pursuing ECE careers.

**196 FAMILIES SECURED STABLE, AFFORDABLE HOUSING** on JP's five residential campuses, benefitting from a supportive, intentional community.

**NEARLY \$100K INVESTED IN EMERGENCY SUPPORT**, helping families remain stable during crisis, including \$31K+ distributed during SNAP benefit interruptions.

**\$2M+ INVESTED** in stable and affordable housing for JP families.

**\$2.3M+ IN COVERED CHILDCARE EXPENSES** through JP's five Child Development Centers (CDCs), as well as backup child care.

**248 KIDS ACCESSED EXCEPTIONAL BIRTH-TO-5 EDUCATION** through JP's CDCs, supporting early learning and parental education persistence.

**AN AVERAGE OF 90% OF AGE-APPROPRIATE JP KIDS** were kindergarten-ready, laying a strong foundation for academic success.

**\$97K+ INVESTED IN 529 ACCOUNTS FOR JP KIDS**, making them three times more likely to enroll in college and four times more likely to graduate.

**89% OF ELIGIBLE JP KIDS** participated in JP-funded summer child care and enrichment programming.

**97% OF FAMILIES** who received JP-funded tutoring observed progress in their children's academic performance.

**80% OF JP ALUMNI REPORTED FULL-TIME EMPLOYMENT**, and 30% have or are pursuing additional post-secondary degrees.

**\$55K IS THE MEDIAN INCOME FOR JP ALUMNI**, which is 71% above the federal poverty level for a family of four.

**900+ JP MOMS, ALUMNI, AND PARTNERS ATTENDED SUMMIT WEEKEND** virtually and in person.

**\$20K INVESTED IN JP MOMS' BUSINESS VENTURES** through JP's annual Spark Tank competition.

**\$17.K+ PROVIDED IN EDUCATIONAL FUNDING** to JP kids through the JP Legacy Award.

